
Job vacancy at the ETUC – Head of Press and Communications

Deadline for application 31 March 2023

The ETUC is recruiting a full-time **Head of Press and Communications**. The Head of Press and Communications will report to the General Secretary and support the Secretariat to develop and oversee the implementation of ETUC's communications strategy and actions. The Head of Press and Communications is a member of the Cadres.

- ⇒ **Permanent contract on a full time basis**
- ⇒ **Location: Brussels**

Description

The successful candidate will:

- Develop and oversee the implementation of ETUC's communications strategy and actions;
- Play a leading role in developing the messaging and communications on ETUC priorities including campaigns and major events;
- Maximise ETUC's coverage in (press, broadcasting, online and social) media, of ETUC views, demands and actions achievements;
- Constantly look for new ways to reach audiences in and deliver creative campaigns and engagement activity;
- Develop the ETUC website, social media and other communication tools for maximum exposure ;
- Update and implement ETUC's visual identity and branding across the ETUC;
- Manage the Press & Communications Department effectively;
- Maintain and develop a working relationships with affiliated trade unions' communications departments and with journalists, including but not only in the Brussels-based EU media corps.

Profile

Experience in the trade union movement and/or with European projects is a necessity.

The successful candidate should preferably hold a university degree, or equivalent experience, in one of the following areas: communication and media, public relations, journalism.

- At least 5 years' experience in a similar position with a solid knowledge of communications in a trade union or political environment;
- Excellent written and spoken English - fluency in French, German or other EU languages would be an asset;
- Strong understanding of press and broadcasting media, social media and campaigning;

- Well-developed interpersonal, creative, organisational and digital skills;
- Knowledge of the trade union movement and its policy issues;
- Handle a substantial volume of media issues and hold a range of relationships with key media and influencers;
- Ability to work under pressure and to multi task, and proactive with a proven track record of delivering results
- Exercise sound editorial judgment and an ability to work collaboratively.

We offer

We offer a competitive salary in the Cadres¹ category of our pay scale, and an attractive package of fringe benefits in line with qualifications and experience.

The daily work will be undertaken in the ETUC offices in Brussels. Occasional travel may be required.

Starting date: June 2023

Please forward a CV and cover letter to Juliane Bir, Chief of Staff, at vacancy@etuc.org **by 31 March 2023.**

Short listed candidates will be invited to a written test and interviews.

ETUC is an equal opportunities employer.

GDPR: to comply with data protection laws, ETUC does not retain unsuccessful candidate applications. If you would like to know about future employment opportunities, please visit our website where all our vacancies are posted www.etuc.org.

¹ Starting salary of Cadres pay scale is 6567,00€ gross per month. The successful candidate will be placed on the pay scale in line with experience