

Friday - 26th September

Approaches and best practices in platform economy

Workshops Description

10:00

Name	Organising migrants in platform work
Organiser	CGIL & ZSSS
Description	Organising platform workers means finding diverse solutions for diverse communities. This workshop explores how to build strong relationships, what services unions can offer, and the challenges and benefits along the way. Join an open, collaborative discussion to share best practices, concrete examples, and lessons learned.
Room	Plenary
Language	EN, IT, ES, FR, GR

Name	Learning from Best Practice: Responsible AI and Algo-Management at the workplace
Organiser	CCOO
Description	From early worker involvement to transparency and impact assessments to, trade unions must now be ready to act and make clear demands during the transposition of the Platform Directive. The discussion will explore key tools and tackle major obstacles to protect workers' rights in the digital environment.
Room	113
Language	EN

Name	Using the GDPR for workers' and union goals
Organiser	European Centre for Social Welfare Policy and Research
Description	The hands-on activities and free resources developed by the GDPower project on how to submit GDPR requests to obtain personal data and info on algorithmic management from platform companies. You will practice analysing and visualising worker data and explore how these insights can support trade-union goals such as recruitment, collective bargaining and litigation.
Room	106
Language	EN

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14:00

Name Organiser	Court Cases and Platform Companies Ben Wray
Description	Across Europe, courts are reshaping the rules of the platform economy. From Finland's Court recognizing food couriers as employees, to Belgian and Spanish courts extending employment protections to Uber and Glovo drivers. Yet, outcomes differ—Hungary's courts have leaned toward self-employment classifications, underscoring the complexity of defining platform work. This workshop will walk participants through and unpack ruling's implications for workers, businesses, and regulators, and explore how these national decisions intersect with the forthcoming EU Platform Work Directive.
Room Language	Plenary EN, IT, ES, FR, GR

Name Organiser	Online workers' rights in the Platform Work Directive. Fairwork
Description	The Directive addresses two types of platform-mediated work: on-location and online platform work, often referred to as "cloudwork". The workshop will present and discuss Fairwork's an analysis of how online / could workers were included or excluded in the rules and rights in the Directive, and pathways to confirm and strengthen those protections for them.
Room Language	113 EN

Name Organiser	Human rights-based economic vision for platform work and beyond. Equidem
Description	Drawing on Equidem's worker-led research into labour exploitation in global supply chains, engagement with multi-national business and investors, and more recent efforts to support tech-based and care workers in 40 countries worldwide to organise, the discussion will reflect on the importance of framing the rights-based discourse in the context of the world of work.
Room Language	106 EN