



Organising migrants in Platform work

“It’s a long way to the top if
you wanna Unionize”





TRUST
it cannot be taken
for granted, but
it's the main goal



Observe and Experiment

- Walk'n'talk/Interviews
- Helpdesks

Bottom-up strategies

Patience, effectiveness,
knowledge (of the community
and the platforms)



Data: in 2023 we administer a survey in Firenze; the result was: 46% from Pakistan, 21% from Bangladesh, 10% from Nigeria, 5% from Senegal, etc;



A great and hard challenge:

- anchor riders as reps
 - participate the community
- all-around approach with mutualism (the example of an appeal against a fine/ticket)

CASA RIDER FIRENZE

An example of mutual help that help us organize riders and giving protection by adversities; but that's just an arrival point to strenghten the fight



What's the aim?

Develop the capacity to mediate between bottom-up approach and principles (ex. dumping), step by step, involving riders in decision making (as building a platform of demands) and share our culture but also learning



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"Il padrone sa mille parole, tu cento. Ecco perché lui è padrone" Don Lorenzo Milani

"Istruitevi perché avremo bisogno di tutta la nostra conoscenza. Agitatevi perché avremo bisogno di tutto il nostro entusiasmo. Organizzatevi perché avremo bisogno di tutta la nostra forza" Antonio Gramsci



TIME TO SHARE QUESTIONS AND WHAT'S YOUR EXPERIENCE? **EXPERIENCES!**

DO YOU THINK THE APPROACH WITH MIGRANTS MAY BE THE
SAME FOR EVERY BACKGROUND?

WHICH POINT DO YOU THINK THE TRADE UNIONS HAVE TO
QUESTION MORE?

WHAT COULD BE USEFUL TO DEVELOP THROUGH
DISCUSSION AT A TRANSNATIONAL LEVEL?