



equidem



A human rights-based economic vision for platform work and beyond

ETUC Platform, Cyprus, September 26th, 2025



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Our mission

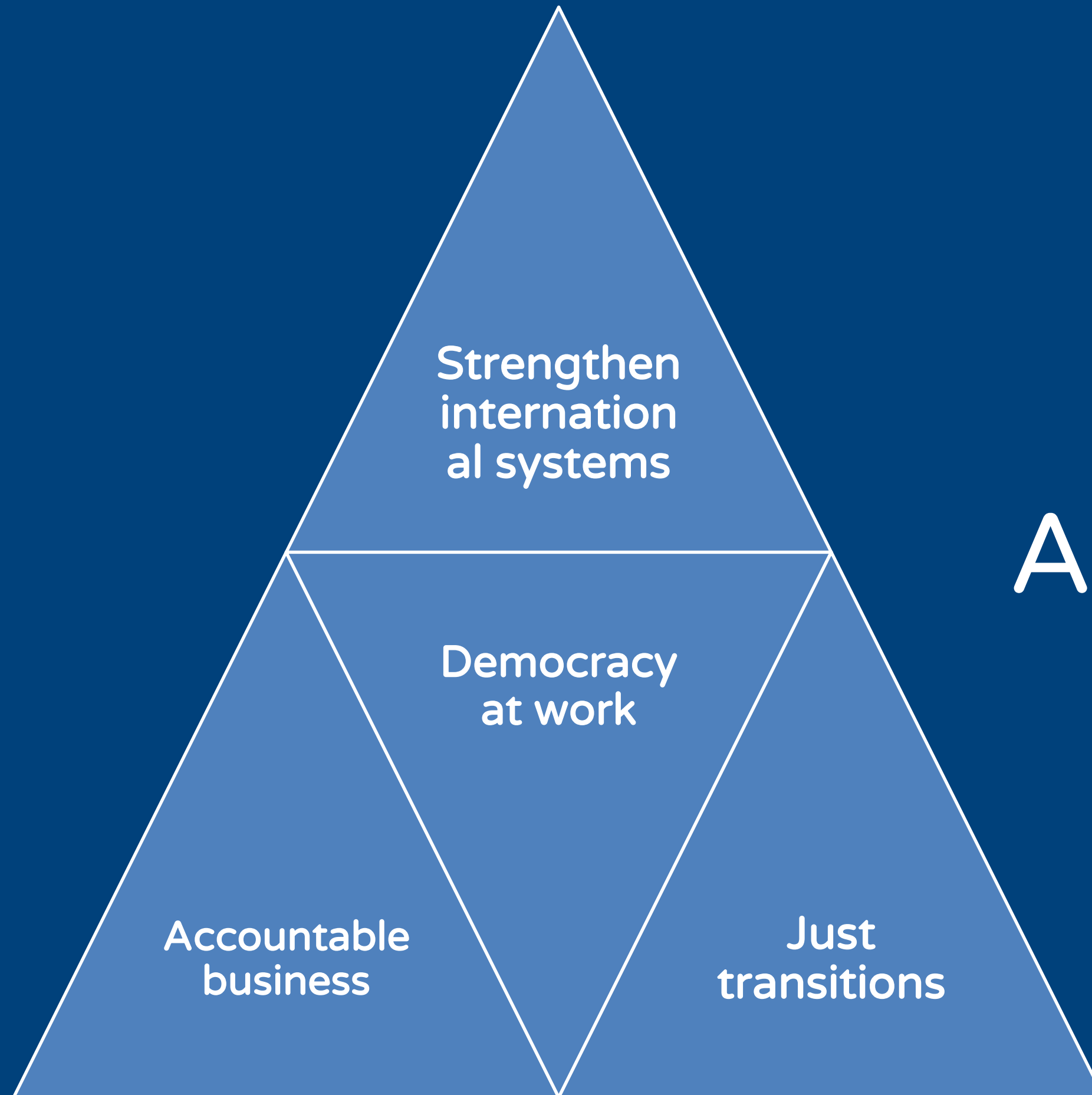
Expose injustice
and hidden
human rights
abuses

Provide
practical
solutions to the
most intractable
human rights
challenges

Build powerful
community-led
coalitions that
empower the
individual and
the community.



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Areas of work



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Our process





**GIG
WORKERS
UNITED**
#ILC2025

WAY FORWARD:

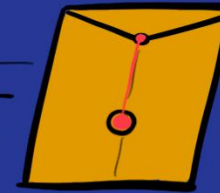
ACTIONABLE AGENDA FROM THE GENEVA GATHERING



INDIA/GIPSWU
DIGITAL STRIKE
DIGITAL SILENCE



FACEBOOK MODERATORS
VS. META & SAMA



LEGAL
ACTION

DOMESTIC
WORKER'S
CAMPAIGN
LATIN AMERICA



ORGANIZING GIVES US POWER!

SMALL GROUPS COMING TOGETHER...

TRANSNATIONAL
STRIKES



3 REGIONS
GLOBALLY

1ST TIME
WORKERS HAVE
BEING INTERVIEWED
ON AN ILO TOPIC

ALATON'S
STRUGGLE

NIGERIA '23

UNION

HOW DO WE
SUSTAIN IT?

DELIVERY APP
STRIKES



TRANSNATIONAL
ACTION IS HAPPENING

SHARED CHALLENGES CAN LEAD TO
SHARED VICTORIES!

- USING DIGITAL TOOLS TO DISRUPT PLATFORMS
- TAKING LEGAL & COLLECTIVE ACTION
- BUILDING SOLIDARITY ACROSS BORDERS & SECTORS

- OFFENSIVE & DEFENSIVE ACTIONS -

GIG
WORKERS
UNITED
#ILC2025

SHARED STRUGGLES, DIFFERENT CONTEXTS



LEGAL
SUPPORT



BE
RECOGNIZED AS
WORKERS!



MENTAL
HEALTH



NEW MODEL
of WORK



GLOBAL
SOLIDARITY



GIG
WORKERS
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LGBTQ+
INCLUSION



LABOR
RIGHTS
& BENEFITS
- EDUCATION -

ENSURE
HEALTH
CARE

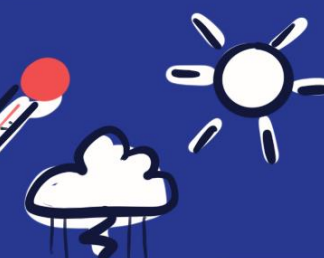


WOMEN
VISIBILITY

PRESERVE
FLEXIBILITY



CLIMATE
CHANGE
AWARENESS
& SAFETY



DATA
TRANSPARENCY

REMOVE ALL KINDS of
DISCRIMINATION



PLATFORM IS PART OF PRECARIOUS
& INFORMAL WORK & ITS GROWING

FLEXIBILITY &
EMPLOYMENT
AT THE CENTER

ILC

42 COUNTRIES
SUPPORT THE
WORKERS

**WORKER POWER /
UNION POWER!**

THE EXPECTATIONS OF
FREEDOM &
FLEXIBILITY ARE NOT
MET

ALGORITHM IS
STILL A BOSS

THE HOURLY WAGE
IS WORKING AGAINST
US

DATA MUST BE
REGULATED

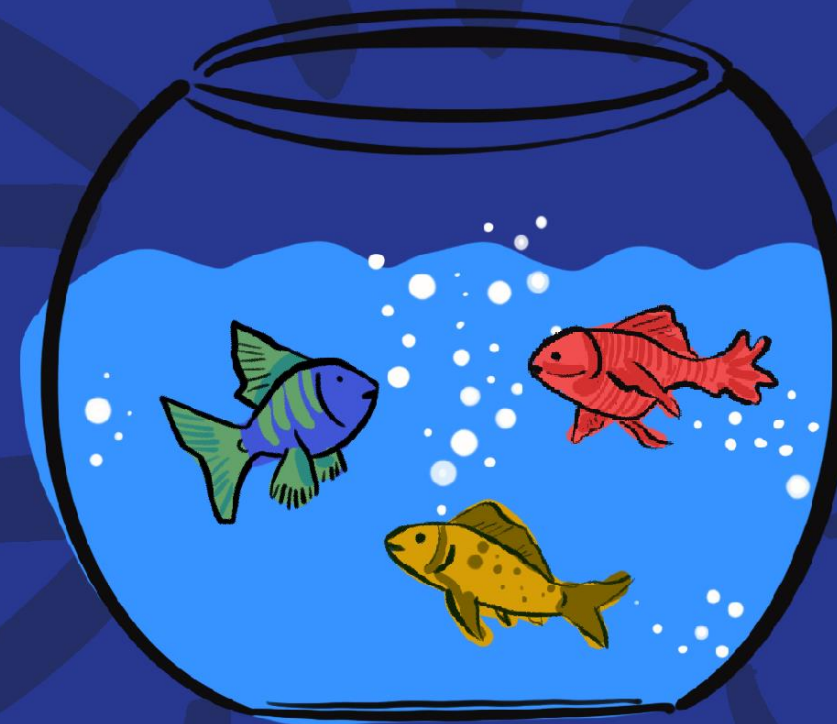
WORKERS MIGHT BE ABLE
TO WORK ON MULTIPLE APPS

GET READY TO FIGHT
2 MORE YEARS

"WE ARE EMPLOYEES
OF ALL OF YOU"

DEFINITION OF EMPLOYMENT
HAS BEEN NARROWED DOWN
CAUSING A HUGE INCREASE
IN INFORMAL WORK

OUR WORK IS TO
KNOW WHAT WE ARE
WE FIGHTING FOR
& WE WILL
GET THERE



CONCLUSIONS

**GIG
WORKERS
UNITED**
#ILC2025

Workshop questions

1. What should our key demands be for states and businesses?
2. How can we organize non-unionized workers?
3. What should the European labour movement's role be in global movement and the platform economy?



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